



## The Northern Block - End User Licence Agreement (EULA)

1. Acceptable Uses
2. Additional Licence Uses
3. Ownership / Modification
4. Termination
5. Disclaimer / Warranty

This agreement ( "Agreement") is made effective immediately (the "Effective Date") and between "You" ("Licensee"); and The Northern Block Ltd with a principal address 2 Dilston West Cottages, Corbridge, Northumberland NE45 5RL, England ("Licensor").  
By using the Font Software ("Software"), you agree to the terms set herewith.

### 1. Acceptable Uses

The following **are** acceptable under this Agreement:

You can:

- a) use on a desktop, up to 5 devices, owned by the same individual/organisation
- b) install the Software on the device(s) for use on various applications
- c) create static images and secured read-only document for personal and business use, for both viewing and printing
- d) use both static images and secured read-only documents on a website

### 2. Additional Licence Uses

The following uses are **not** acceptable under this Agreement, and would require further permission from the Licensor and/or distribution partners. Any abuse of the Software will be the responsibility of the Licensee, to compensate or action, on behalf of the Licensor:

You cannot:

- a) exceed 5 desktop devices, owned by the same individual/organisation
- b) give, rent, copy, or lease the Software to a Third-Party
- c) allow the Software to be obtained from electronic documents, located on desktop computers, websites, servers and hand-held devices.
- d) use as part of a copyrighted logo or trademark
- e) use as part of interactive software, including mobile applications and video games
- f) use as part of a broadcasting scenario, including video and film production or streaming
- g) use as part of a website hosted on one or more web servers, using webfont technologies such as @font-face, sIFR, Cufón or Typeface.js
- h) use as part of a commercial product distributed for a fee i.e. an electronic document or data file created using the Software

- i) use as part of electronic templates such as website design templates and presentation templates which an individual can use to create electronic greeting cards, business cards, e-business cards

### **3. Ownership / Modification**

All rights and licenses are reserved by the Licensor. The Licensor retains full ownership of the Software, including title, copyright, trademark, patent, trade name, and intellectual property. These are non-transferrable to the Licensee or any third party.

The design, structure, and code of the Software are owned by the Licensor, and no attempt to modify, adapt, translate, reverse engineer, decompile, disassemble, or create derivative works (based on the Software) will be made.

As the Licensee you agree to adhere to the statement above.

The Licensee further agrees to credit the Licensor as the trademark and copyright owner of the fonts and list the font names, wherever and whenever design, production, or any other credits are shown or listed.

### **4. Termination**

The Licensor retains the right to terminate your license immediately if you fail to comply with any of the terms listed in this License Agreement. Upon termination, you must destroy the original and any copies of the Font Software and accompany documentation.

### **5. Disclaimer / Warranty**

The Licensor agrees to provide a 30-day warranty after initial purchase and download of the Software. The Licensor agrees to undertake professional work to correct any substantial malfunctions in the Software, as long as it is reproducible.

As the Licensee, you must make the Licensor aware of such malfunctions in writing (or email) and provide sufficient detail of any malfunction.

Except for the above warranty, the Licensor holds no liability for any direct, indirect, consequential, or incidental damages. This includes damages from loss of business profits, business interruption, and/or loss of business information, arising out of the use, or inability to use the Software. The Licensor shall not provide technical support or a tutorial on how to use the Software, that remains the responsibility of the Licensee.

The Northern Block reserves the right, at its sole discretion, to change, modify, add or remove details of the terms of use of this license agreement. Your use of the font software will be subject to the most recent version of these terms.

**Revision Date: March 1st 2018**

**Please ensure you regularly check our site for an updated EULA - failure to do so may result in a breach of License.**